





We have been
a **leading**
construction
equipment
manufacturer
in China for over
60 years





Our
history
starts
from
here



1958

LiuGong was founded in

Liuzhou



A proud history of growth

LiuGong proposed the building of "open & internationalized" LiuGong

2002



2015

LiuGong's overseas sales revenue accounted for over 30% of total revenue

2017

LiuGong has introduced a new manufacturing line for Wheel Loaders & Excavators in Poland; right in the heart of **Europe**



LiuGong introduced Caterpillar technology

1987

1993

LiuGong began trading on the Shenzhen Stock Exchange

LiuGong launched China's first modernized wheel Loader, Z435

1966





Global presence

9,500 Employees

1,000 Engineers

10 Global Offices

9 Regional Parts Depots

3 Overseas Manufacturing Bases
Poland, Brazil, India

5 R&D Facilities
China, India, Poland, United States, United Kingdom

300+ Dealers in more than 100 countries



Global offices 

Regional Parts Depots 

Global manufacturing



STALOWA WOLA, POLAND:
Wheel Loader, Excavator &
Bulldozer (Dresssta)



MOGI GUAÇU, BRAZIL :
Wheel Loader, Excavator

17 Factories in China

1 in India

1 in Poland

1 in Brazil

32,000 unit capacity





Vision

We aim to be
a world-class
company in
the construction
machinery
industry



Mission

We are committed
to providing
customers with
excellent construction
machinery
and service



Values

Customer oriented

People foremost

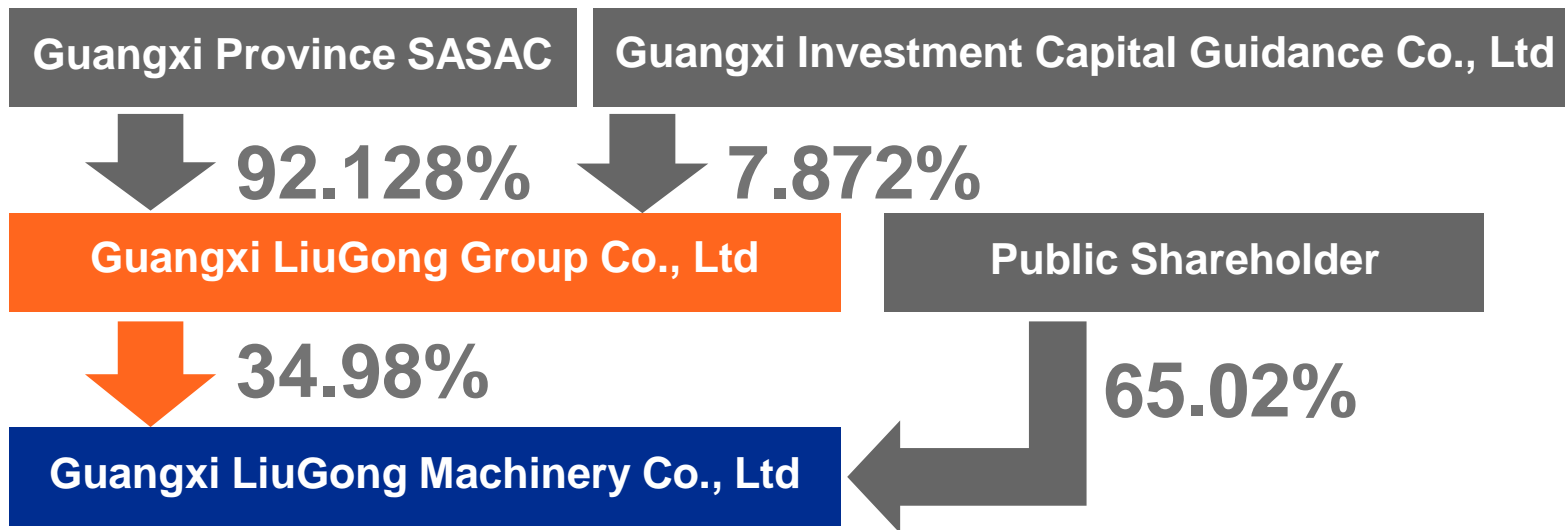
Assuring the future
by quality

Create value through
cooperation



LiuGong offers financial success to its investors

SHAREHOLDER STRUCTURE

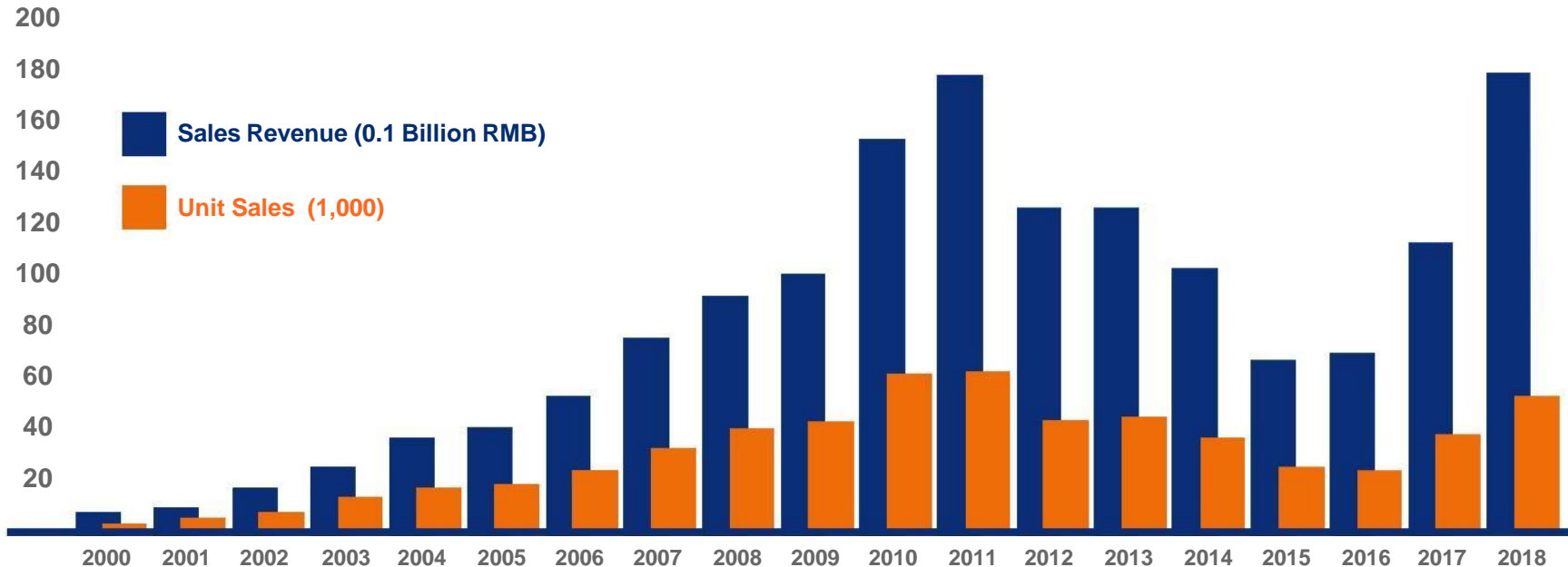


Shenzhen Stock Exchange Code 000528

LiuGong is in the top tier of all construction equipment manufacturers globally



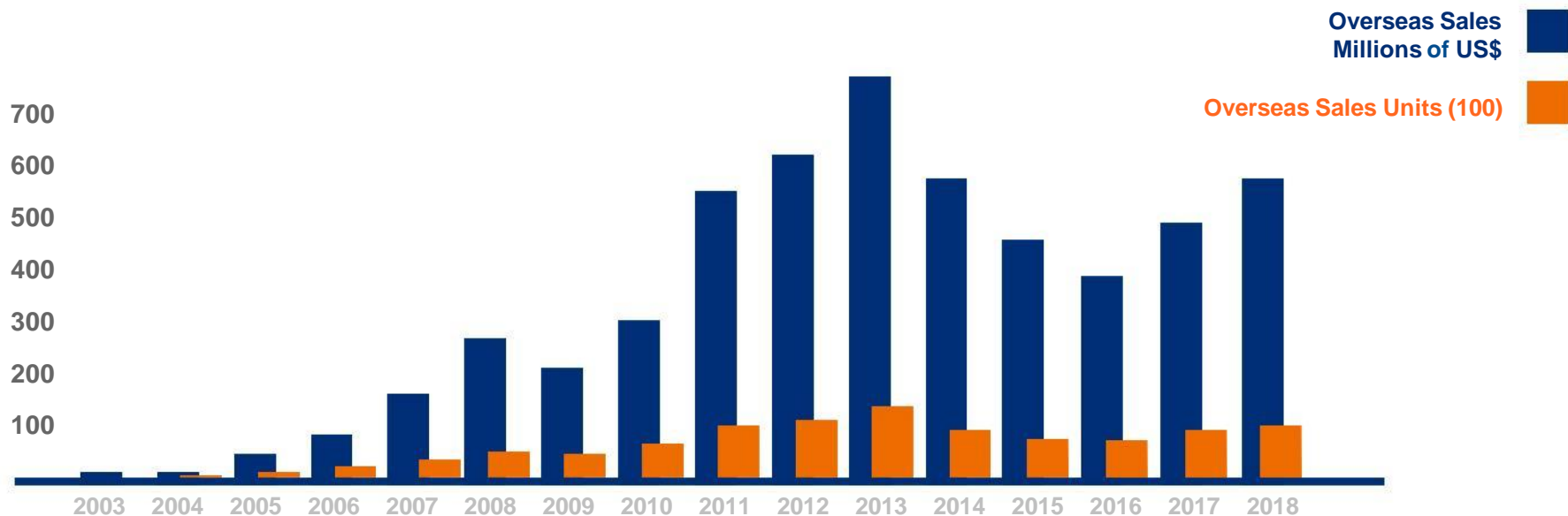
LiuGong maintains **good cash flow** and **net profit margin**



Our overseas markets have expanded rapidly over the past decade



Approximately $\frac{1}{3}$ of total revenue of LiuGong is generated in overseas markets





**TOUGH
WORLD.**

**TOUGH
EQUIPMENT.**

Machines built for any job, anywhere.



Material Handling



Forestry



Road Construction



Mining & Aggregates



Earthmoving & General Construction



Urban Construction



Arctic



Lifting



World's Leading Product Line

Earthmoving



Wheel Loader



Excavator



Bulldozer



Motor Grader



Mining Truck



Skid Steer Loader



Backhoe Loader

Road Equipment



Roller



Cold Planer



Paver



Motor Grader

Material Handling



Forklift



Reach Stacker



Mining Truck

Mining

Hoisting



Truck Mounted Cranes



Crawler Crane



Crawler Pipelayer



Aerial platform truck

Crushing and Screening



Mobile Crushing and Screening





World's Leading Product Line

Concrete Equipment



Concrete Mixer



Truck Line Concrete Pump



Truck Mounted Concrete Pump



Trailer Concrete Pump



Concrete Batching Plant

Piling Machinery | LiuGong Group Company



Rotary Drilling



Diaphragm Walling Equipment



Multispindle Borer

Prestressing Business | LiuGong Group Company



Stayed Cable System



Cabling for Suspension Bridge



Anchor Block Train



Prestressing Equipment



Expansion Joints



Bridge Bracing

World's Leading Product Line

Joint Ventures & Component Suppliers



Engine



Drivetrain



Hydraulics



Compressors



LiuGong Group Company

Cabin



Slew Bearings



LiuGong Group Company

Lubricating Oil



LiuGong Group Company

With rapid global growth,

LiuGong is now one of the main players in the global competition



	Wheel Loader	Excavator	Bulldozer	Motor Grader	Dumper	Roller	Paver	Miller	Backhoe Loader	Skid Steer	Crane Truck	Concrete Equipment	Forklift	Telescopic Forklift	Tunnel Equipment	Mining Equipment	Forest Equipment	Aerial Platform Truck	Piling Machinery
LIUGONG	●	●	●	●	●	●	●	●	●	●	●	●	●			●	●	●	●
CAT	●	●	●	●	●	●	●	●	●	●				●	●	●	●		
KOMATSU	●	●	●	●	●				●	●			●			●	●		
VOLVO	●	●			●	●	●	●		●						●	●		
TEREX	●	●							●		●	●		●		●		●	
DEERE	●	●	●	●	●				●	●						●	●		
LIEBHERR	●	●	●		●						●	●		●		●			●
CNH	●	●	●	●		●			●	●			●	●					
JCB	●	●			●	●			●	●			●	●				●	
DOOSAN	●	●			●					●			●	●					

Innovation, versatility, durability, efficiency & productivity

Over **1,000**
engineers

dedicated to R&D of
the LiuGong products.

20% who are foreign experts
or hold PhDs.



Innovation & Strength in R&D



- National Enterprise Technology Center
- National Engineering Technology Research Center for Earthmoving Machinery
- National Technology Innovation Model Enterprise
- National Construction Joint Research Center for Engineering Construction Intelligent Equipment Technology
- National Level Industrial Design Center
- National High-Tech Enterprise
- National Postdoctoral Workstation
- National Innovative Enterprise
- National High-Tech Industrialized Center for Construction Machinery
- National Industrial Product Ecological Design Demonstration Enterprise
- National CNAS Accreditation Laboratory
- China Polar Scientific Engineering Machinery Laboratory
- Earthmoving Machinery Engineering Center of Machinery Industry
- Guangxi Academician Station



International R&D Center

- Over 110,000 m²
- Office Space 22,000 m²
- R&D Offices
- Testing Center
- Testing Field





We invest in

Intelligent Manufacturing



All
20 plants in
**China, Brazil, India &
Poland** are supported
with **intelligent
manufacturing**
systems to ensure we
deliver the **best in class
machines** to meet the
demands of our
customers.



We count on
the best partners
& suppliers
in the world
to help develop
our products and
technologies.

LiuGong has built a global
supply chain with
international
competitiveness.



Rexroth



银轮股份
YINLUN CO.,LTD



苏强格

We invest in Aftermarket

A new

63,000 m²

global parts center





Global Service & Parts Network

GLOBAL

300+ Dealers

100+ Countries

6 Continents

CHINA

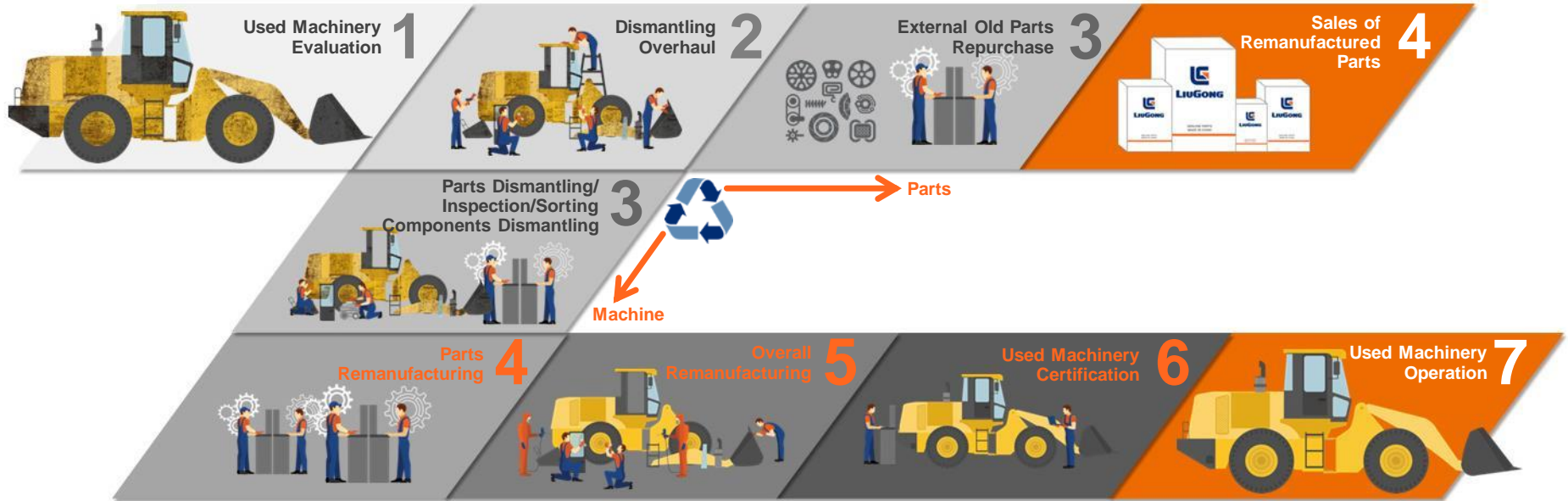
110 Dealers

860 Sales & Service Networks

75 km Average Service Radius



Yellow outside, green inside.



LiuGong's Aftermarket Business: Green Manufacturing and Value Extension

Social Responsibility



- Supporting Antarctica scientific investigation
- Environmental friendly operation, making green competitiveness a priority
- Participation in community development & public welfare programs
- Natural disaster emergency rescue and aid response



Honoring the past. Focused on the future.

LiuGong is one of
World's **Most Competitive Top 50 Chinese Enterprises**



National Top Ten Typical State-Owned Enterprises in 2009

National Top Ten Typical "Merger and Acquisition" Enterprises in 2011

National Outstanding Advanced Units in 2012

China's "National Quality Award" in 2008 and 2014

China's Top 500 Enterprises

China's "National Customer-Satisfied" Enterprises for 6 years

National Construction Machinery Industry Quality Leading Enterprise

ANQ Excellent Quality Prize

2017 Annual Influential Brand in China

2017 Best Chinese Investor in Poland

National Intelligent Manufacturing Pilot Demonstration (earthwork machinery)

National Excellent Intellectual Property Company

Exemplar Company in Equipment Manufacturing Industry of China

National Top 100 Quality Integrity Benchmarking Demonstration Enterprise

Green Manufacturing Science Progress Award-Remanufacturing application and integration demonstration

LiuGong's Commitment to Next 60 Years



One Goal

Respected, world-class
century-old enterprise

SIX
INSIST

Customer oriented

Innovation driving

Excellent quality

Cooperation creating
value

People foremost

Industry responsibility





LIUGONG EUROPE



Our History

- One of the most vital overseas bases for LiuGong
- Serves as LiuGong's manufacturing & sales hub, technical support and spare parts distribution center

2003

Attended
Intermat Exhibition
in France

2005

Appointed
first dealers
in Norway, Finland
& Poland

2010

Registered
LGEU
at Chamber
of Commerce

2012

Official opening of
LGEU
headquarters
in Almere, NL

2013

Entered
UK Market

2017

Opened **New
European
Headquarters in
Warsaw** &
introduced **new
manufacturing line
for excavators &
wheel loaders in
Poland**

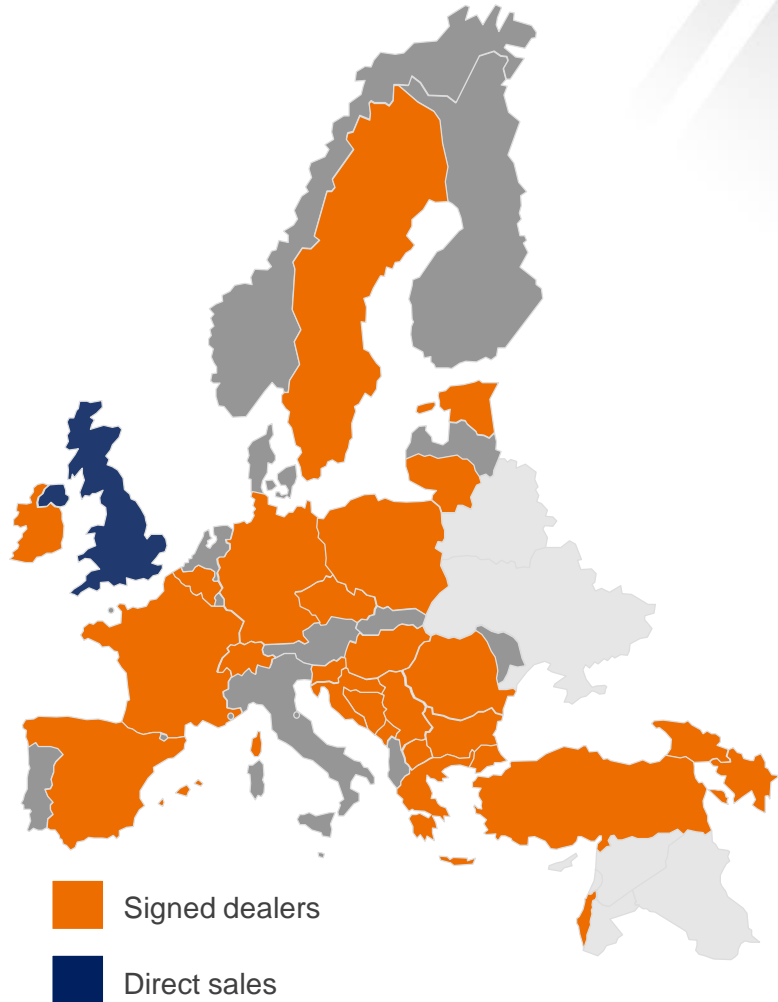
2019

LiuGong
establishes its **first
international retail
operation** by
acquiring CPMS;
exclusive dealer for
UK



Growing Dealer Network

Present in
20+ Countries
with dealers
committed for
customer satisfaction



How are we expanding business in high-end mature markets?

- Forward-looking STRATEGY; scientific & standardized OPERATION; open and inclusive corporate CULTURE.
- Our tailor-made PRODUCTS gives customer everything they need and nothing they don't.
- We never make entry to a market without DEALERS and SUPPORT systems in place.
- We look for only the best PARTNERS and make sure that we have aligned with companies that not only share our COMMITMENT TO EXCELLENCE but strive to fulfill the needs and expectations of customers at every turn.



LiuGong Europe Investment Strategy



1.



2.



3.



4.



5.



European
Manufacturing
for LiuGong

Parts
Distribution

European
Headquarters

People

Research &
Development

Objective: Drive brand growth & boost customer satisfaction



European Manufacturing: Key Objectives



Meet Market Needs

Tailored Specifications for
Regional Variations



European Quality

Attention to Detail
Paint, Fit & Finish



Low TCO

Affordable to Own
& Operate



Flexibility

Fast Supply Times

LiuGong: Expanding its global manufacturing footprint and improving competitive advantage



MADE IN EUROPE

“**Made** in Europe. **Tested** in Europe. **Supported** from Europe.
In fact, for a Chinese brand, LiuGong has a distinctly European flavor.”

LiuGong is proud to be the **only** Chinese manufacturer to put European customers first by building Wheel Loaders & Excavators right in the heart of Europe.

Our customers can be confident in our world class machines, which are built to exacting European standards for quality, reliability and safety, by a dedicated team of people who are proud to be called LiuGong.”



Parts Distribution Center in the heart of Europe

Located in Poland

3,500m² Facility

30,000 line items

Advanced warehouse
management systems



Industrial Design Center

Stoke, UK

LiuGong Industrial Design Center delivers creation & development of concepts and specifications aimed at optimizing the functionality, value and appearance of LiuGong products



Concept Innovation

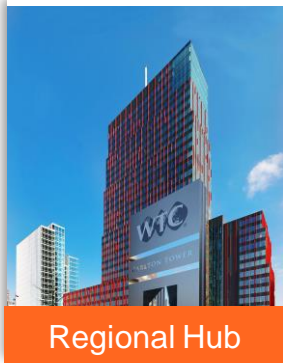


Final Product

LiuGong Europe Operations



Almere, NL



Stalowa Wola, PL



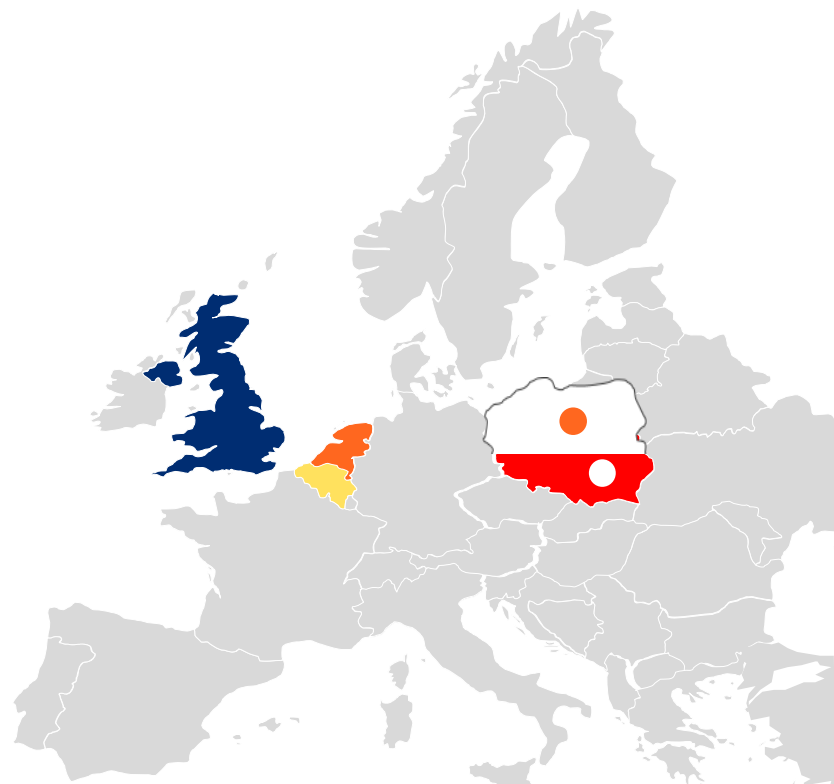
Zeebrugge, BE



Portsmouth, UK



Warsaw, PL





спасибо
danke 謝謝
ngiyabonga
teşekkür ederim
dank je
gracias
tapadh leat
moich chakkeram
go raibh maith agat
arigatō
dakujem
merci
ευχαριστώ
terima kasih
감사합니다
sagolun
sukriya
kop khun krap
grazie
takk
merci
obrigado
bedankt
dziękuję
hvala
maunuru